

H2O WIRELESS | MAY 2021

# INSIDER

UPGRADE EDITION



GET READY  
FOR THE 3G  
SHUTDOWN:  
UPGRADE YOUR  
CUSTOMERS

WHY SIGN UP  
YOUR CUSTOMERS  
FOR AUTOPAY?



WIRELESS



# Retailers of the Month



## Tony Wireless New York, NY

**How did you get your start in the wireless business?** I started in this business 15 years ago as a cleaning person. Learning phone repair eventually led to selling wireless. I opened my first store 10 years ago with a partner then opened my own store 5 years later.

**Outside of telecommunications, what are your interests and hobbies?** I love to fish and watch soccer.

**What is the most popular H2O plan or feature for your customers?** The \$30 and \$50 plans with international calling are very popular here. I also sell special bundle kits to ensure my customers return then give them a discount or free accessory when they come back to pay their 2nd bill.



## 580 ToGo Ardmore, OK

**How did you get your start in the wireless business?** I started kitting cell phones with prepaid plans and putting them in gas stations to sell. That took off and I opened my own store front. Now 14 years later I have two store fronts. I also do repairs, sales and service.

**Outside of telecommunications, what are your interests and hobbies?** I love the Oklahoma Sooners football and OKC Thunder basketball teams as well as live music.

**What is the most popular H2O plan or feature for your customers?** Lately the \$20 plan has been very popular!



## Amplitex Wireless Los Angeles, CA

**How did you get your start in the wireless business?** I have been in the wireless business for 25 years. I started as a Boost Mobile dealer until I discovered the value of H2O Wireless.

**Outside of telecommunications, what are your interests and hobbies?** In my free time I love cooking and gathering with friends and family.

**What is the most popular H2O plan or feature for your customers?** The most popular H2O plan here is the \$30 as it provides great value and allows family discounts with Multi-Line. I treat every customer like family, recently I launched a loyalty card program for customer who come back for refills.

# Upgrade Your Customers



Keep your customers connected after the 3G/Non-VoLTE network shutdown in February 2022 by upgrading their phone. Offer devices in your store with Device Bundles or the H2O Direct Marketplace.

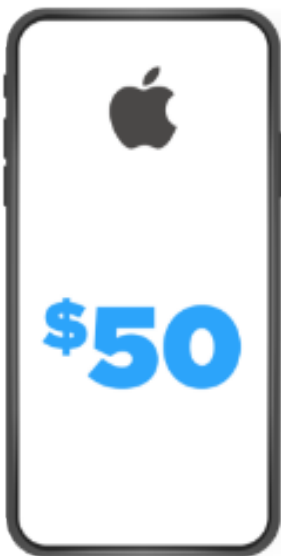
## Device Bundles

**Earn 2nd, 3rd, and 4th Spiff!**

Acquire new customers with \$40 plan device bundles. Contact your distributor to place your order.

## Marketplace

Order devices on H2O Direct to earn a Premium Device Handling Bonus



# 200% Spiff on Every Plan



Starting December 1st, 2020, you'll get 200% Spiff on Every Plan.

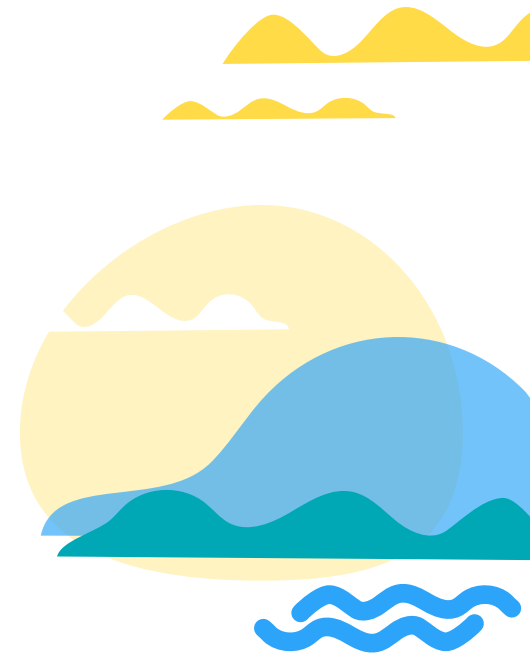
## Spiff + RTR Discount

Plan	1 <sup>st</sup> Spiff	2 <sup>nd</sup> Spiff	3 <sup>rd</sup> Spiff	4 <sup>th</sup> Spiff	Total
\$20	\$10	\$10	\$10	\$10	\$40
\$30	\$15	\$15	\$15	\$15	\$60
\$40	\$20	\$20	\$20	\$20	\$80
\$50	\$25	\$25	\$25	\$25	\$100
\$60	\$30	\$30	\$30	\$30	\$120

## + Residual

**3%**  
Non-Autopay  
Residual

**5%**  
Autopay  
Residual



New Spiff/Residual guidelines effective as of December 1, 2020. 1st, 2nd, 3rd, and 4th spiff amounts shown will only be paid if valid H2O Wireless Monthly Unlimited Plan activations and recharges are made on or after December 1, 2020, up to the maximum Total Spiff + RTR amount shown. 5% Autopay residual requires customers to sign up for Autopay in accordance with the applicable terms and conditions. Spiff/Residual terms applicable for all activations. Plans/rates/fees/promotions/spiff/residual terms subject to change at any time, without notice. By selling H2O Wireless products, you agree to abide by all terms and conditions, which are available at [www.h2odirectnow.com](http://www.h2odirectnow.com).



# Connect to Your Customers Online with **Social Media**

**Build your online presence on Facebook and Instagram to engage with your customers and make your business easier to find online.**

Follow H2O Wireless on Facebook & Instagram and share posts weekly.

**Facebook** [www.facebook.com/H2Owireless](http://www.facebook.com/H2Owireless)

**Instagram** [www.instagram.com/h2owireless](http://www.instagram.com/h2owireless)

**Need help** with your social media? Contact us for social media support: [h2osocialhelp@locus.net](mailto:h2osocialhelp@locus.net).

## facebook

**Add a profile picture** of your store, your address, and contact information so customers can reach you.

**Post about your offers** and services with an image to let customers know the wireless plans you sell.

**Respond to messages** asking questions about your products.

**Grow your account** by letting your in store customers know your store has social media and consistently making posts.

## Instagram

**Add your address and contact information** in your description with the services you offer.

**Add images** of your plans, phones, and services.

**Interact with your customers** in the comments of your images. Use hashtags like #h2owireless, #prepaid, and #wirelessdeals to include your posts with other similar posts.

**Build your following** by letting your in store customers know your store has social media and regularly making posts.

## Social Media Branding Guidelines

**Share posts** from the H2O Wireless social accounts but do not download H2O images and post directly

**When using the H2O logo**, use the H2O Authorized Retailer logo, [available here](#).

**Do not** use the H2O logo as your profile picture or use H2O Wireless as your account name, please use your store name and logo

## Earn Spiff Online with Online Sales

Social media is a great place to post your unique online sales link and earn 100% spiff at activation.

Get your link and learn more about online sales here:  
[www.h2owireless.com/promo/store-discount/sharing](http://www.h2owireless.com/promo/store-discount/sharing)

# Why Sign Up a Customer to **AutoPay?**

**10%**

10% AutoPay  
Bonus

**5%**

~~3%~~ 5%  
AutoPay  
Residual

**10%**

10% Customer  
Discount  
Every Month

## AutoPay Bonus

Plan	\$20	\$30	\$40	\$50	\$60
Bonus	\$2	\$3	\$4	\$5	\$6





# Earn 2<sup>nd</sup>, 3<sup>rd</sup> & 4<sup>th</sup> Spiff Up To **\$60** Per Device



## Contact your Distributor to Order!

Each device comes bundled with a \$40 Plan and SIM. Place an order with your distributor to earn up to **\$60 per device with the 2<sup>nd</sup>, 3<sup>rd</sup>, and 4<sup>th</sup> spiff.**



**Nokia 3.1 A**  
16GB



**Samsung J2 Dash**  
16GB



**Samsung A01**  
16GB



**LG Stylo 4**  
32GB



**Alcatel Q5509 Axia**  
16GB



**LG LMX210APM Phoenix 4**  
16GB



**Kyocera E-6820 Duro Pro**  
32GB



# H2O Direct Marketplace

Earn a **\$50 Premium Device Handling Bonus** for iPhones & a **\$25 Premium Device Handling Bonus** for Androids.





# Nationwide Coverage on the **Largest** GSM Network



<b>\$54*</b>	<b>Unlimited Data<sup>1</sup> + Hotspot<sup>2</sup></b>	<b>\$5.00</b> International Talk Credit
<b>\$45*</b>	<b>Unlimited Data<sup>1</sup></b>	<b>\$5.00</b> International Talk Credit
<b>\$36*</b>	<b>15GB High Speed Data</b> Unlimited low speed data	<b>\$5.00</b> International Talk Credit
<b>\$27*</b>	<b>6GB High Speed Data</b> Unlimited low speed data	<b>\$5.00</b> International Talk Credit
<b>\$18*</b>	<b>2GB High Speed Data</b> Unlimited low speed data	<b>\$1.50</b> International Talk Credit

\*Discounted price shown only available by signing up for AutoPay.

1. For the H2O Wireless \$50 Monthly Unlimited Plan, customers will receive 24 GB of LTE data per line in a monthly cycle. After 24 GB LTE data is used, customers will receive unlimited data at up to 128 kbps until expiration of monthly plan. For the H2O Wireless \$60 Monthly Unlimited Plan, customers will receive 30 GB of LTE data per line in a monthly cycle. After 30 GB LTE data is used, customers will receive unlimited data at up to 128 kbps until expiration of monthly plan.

2. Hotspot available only with the H2O Wireless \$60 Monthly Unlimited plan with the use of an eligible device. 30 GB LTE Data limits apply to total usage on the \$60 Monthly Unlimited plan, including hotspot usage. Once LTE Data has been depleted, hotspot is available at up to 128 kbps. Device connection limit varies by hotspot device. Hotspot availability not guaranteed irrespective of device.



# International Talk



- **Unlimited International Talk<sup>3</sup> to up to 71 Countries**
- **Unlimited International Text**
- **International Talk Credit**

<b>\$20</b>	<b>\$30</b>	<b>\$40</b>	<b>\$50</b>	<b>\$60</b>
<b>70</b> Countries	<b>70</b> Countries	<b>70</b> Countries	<b>70</b> Countries	<b>71</b> Countries
<b>\$1.50</b> Credit	<b>\$5.00</b> Credit	<b>\$5.00</b> Credit	<b>\$5.00</b> Credit	<b>\$5.00</b> Credit

## Unlimited International Talk<sup>3</sup>

■ — Includes Cellular    
 ■ — Cellular Only

American Samoa	Croatia	Iceland	Morocco	Slovenia
Andorra	Cyprus	India	Netherlands	South Korea
Argentina	Czech Republic	Indonesia	New Zealand	Spain
Australia	Denmark	Ireland	Norway	Sweden
Austria	Dominican Republic	Israel	Pakistan*	Switzerland
Belgium	Estonia	Italy	Panama	Taiwan
Bermuda	Finland	Japan	Paraguay	Thailand
Brazil	France	Kazakhstan	Peru	Turkey
Brunei	Germany	Kuwait	Poland	United Kingdom
Bulgaria	Gibraltar	Luxembourg	Portugal	Uruguay
Canada	Greece	Malaysia	Romania	Venezuela
Chile	Guadeloupe	Malta	Russia	
China	Guam	Martinique	San Marino	
Colombia	Hong Kong	Mexico	Singapore	
Costa Rica	Hungary	Mongolia	Slovakia	

## Unlimited International Text

### How your Customers Talk Internationally

Dial 0-1-1 + Country Code + Area Code + Phone Number.

(For Calls to Canada or the Caribbean enter 1 + Area Code + Phone Number)

### Trouble with International Dialing?

Use our local access number: (213) 808-6199

For the international rates, click [HERE](#).

3. All H2O Wireless Monthly Unlimited plans come with an international talk credit and unlimited calling to 70 countries; H2O Wireless \$60 Monthly Unlimited plan also comes with unlimited calling to Pakistan, for a limited time only; unlimited calling to Pakistan exclusive to H2O Wireless \$60 Monthly Unlimited plan only. For a list of countries, along with other terms and conditions for international talk and text, please visit [www.h2owireless.com](http://www.h2owireless.com).

H2O Wireless service is for personal use in the U.S. only. Capable device required for 4G LTE speeds. Speeds limited by device/location. Monthly plans expire 30 days after loaded to account. All plans shown offer 4G LTE data up to the amounts shown; after shown amounts used, customers will receive unlimited data at up to 128 kbps until expiration of monthly plan. "Unlimited" does not mean unreasonable commercial/monitoring/abusive use; see full terms on our website for all prohibited uses. Discounted price shown only available by signing up for AutoPay. Unused Data/Refills/promotions are not redeemable for cash, have no cash value & are not transferable or refundable. Taxes/fees charged separately. Plans/rates/fees subject to change without notice. Coverage & service not available in all areas. H2O\* Wireless service is powered by Locus Telecommunications, LLC. All rights reserved. Full Terms and Conditions applicable and available at [www.h2owireless.com](http://www.h2owireless.com). Plans/rates/fees/promotions/spiff/residual terms subject to change, without notice. By selling H2O\* Wireless products, you agree to abide by all terms and conditions, which are available at [www.h2odirectnow.com](http://www.h2odirectnow.com).



# \$30 6GB Plan Earn **\$60 Spiff**

# \$27\*

6GB of Data  
Unlimited Talk  
& Text



## ———— New Spiff + RTR Discount ————

Monthly Unlimited Plan	1 <sup>st</sup> Spiff	2 <sup>nd</sup> Spiff	3 <sup>rd</sup> Spiff	4 <sup>th</sup> Spiff	TOTAL SPIFF
<b>\$30</b>	<b>\$15</b>	<b>\$15</b>	<b>\$15</b>	<b>\$15</b>	<b>\$60</b>

\*Discounted price shown only available by signing up for AutoPay.

# Get **3 FREE** \$60 Demo Lines by Activating H2O!

**1<sup>ST</sup> DEMO LINE** Qualify with 10 Activations /Month

**2<sup>ND</sup> DEMO LINE** Qualify with 15 Activations /Month

**3<sup>RD</sup> DEMO LINE** Qualify with 20 Activations /Month

## EACH FREE DEMO LINE INCLUDES:

- **Unlimited** LTE Data
- **Unlimited** Talk & Text
- **Unlimited** International Talk to 71 Countries
- **Hotspot**
- **Unlimited** International Text
- **\$5** International Talk Credit

## HOW IT WORKS

### 1 - Make Activations on H2O Direct

Make monthly unlimited activations on H2O Direct.

### 2 - Check your Status

Visit [h2odirectnow.com](http://h2odirectnow.com) and scroll down to see how close you are.

### 3 - Claim your Demo Lines

On the 1st of the month after qualifying click "Claim Demo Line" on H2O Direct. You will have a 15 day window to claim your Demo Line.

### 4 - Keep your Demo Lines Active

Maintain your monthly activation count to keep your lines active.



**Visit**  
**[www.h2odirectnow.com](http://www.h2odirectnow.com)**  
**for more details.**



# Retailer Support



## Contact H2O Retailer Support

**PHONE:** 1-800-939-1261

**EMAIL:** [dealersupport@locus.net](mailto:dealersupport@locus.net)

Please Provide Dealer Code in Email

## RETAILER SUPPORT HOURS

**English & Spanish: 9 AM - 5 PM EST**

Our Retailer Support Agents are ready to help with any H2O questions or technical assistance!

Are you in CA, Chicago, IL, Houston, TX, NJ or NY and want to receive a visit from an H2O Field Rep?

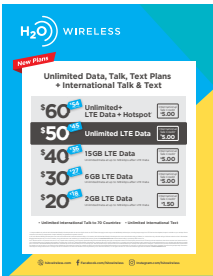
Email us at [dealersupport@locus.net](mailto:dealersupport@locus.net) with your dealer code to request a visit today

**FOLLOW @H2ODIRECTNOW  
ON FACEBOOK & INSTAGRAM  
FOR LIVE UPDATES!**

- H2O Direct & Spiff News
- Featured Dealers
- Contests & Sweepstakes
- Spiff Information
- Q&A

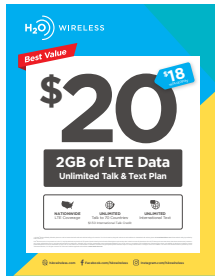


# Download Posters & Media for Your Wireless Store



All Plans Poster

DOWNLOAD



\$20 Unlimited Plan Poster

DOWNLOAD



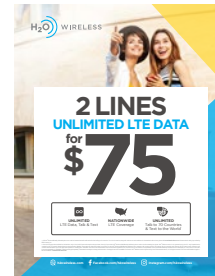
\$45 Unlimited Plan Poster

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International Poster

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2 for \$75 Poster

DOWNLOAD



Marketplace Poster

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China Poster

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Dominican Rep. Poster

DOWNLOAD



Haiti Poster

DOWNLOAD



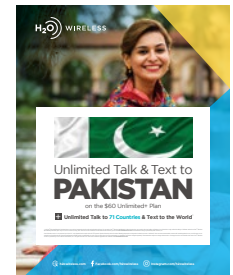
India Poster

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Mexico Poster

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Pakistan Poster

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# Download Posters & Media for Your Wireless Store



**Vietnam Poster**

[DOWNLOAD](#)



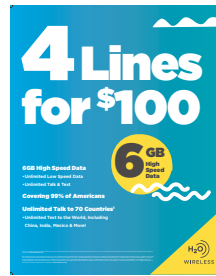
**International Talk Flyer**

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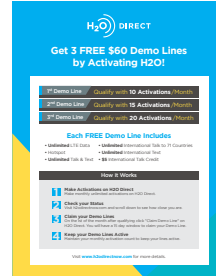
**New Plans & International Talk Memo**

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**Multi-Line Spiff Memo**

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**Demo Line Memo**

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**iPhone Memo**

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**\$50 Unlimited Plan Flyer**

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**2 for \$75 Flyer**

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**All Plans Brochure**

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**In-Store Loop Video**

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