



Insider

Retailer Support Edition : April 2020

A photograph of four people (two men and two women) sitting around a table, looking at a smartphone held by one of the women. They are all smiling and laughing, suggesting a joyful or successful moment. The background is a bright, out-of-focus indoor setting.

**Closed?
Stay Open
Online to
Earn Spiff**

**h2odealer.com
is Closing**



h2odirectnow.com

h2o Retailer of the Month

Cotulla Wireless Cotulla, Texas

Tell us a little bit about your store.

We're an authorized dealer for several wireless carriers including h2o Wireless. We also sell and repair phones.

What makes you different from other wireless dealers?

We have great customer service!

How do you keep up with the latest wireless trends?

We check promos daily to make sure we're up to date.

Tell us about your experience using the h2o Direct portal.

Its great! Very easy.

What's your favorite part about working with h2o Wireless?

I like helping h2o customers.



Closed? Stay Open Online to Earn Spiff

The current COVID-19 crisis has disrupted our lives, communities, and businesses. To provide assistance to our valued partners during these difficult times, h2o Wireless has created a **new online offer for h2o retailers** so that you can keep earning spiff.



Get your Link

Sales Instructions - **How it Works**

1. Get your unique h2o link
2. Promote your link on your store website, social media and more
3. Customer clicks to your link get 50% off their first month with a plan and SIM purchase
4. Earn your 100% spiff at activation



Congress has passed the Coronavirus Aid, Relief and Economic Security (CARES) Act to help support small businesses. Cash flow assistance is available through the Paycheck Protection Program.

Learn More about the CARES Act for Small Businesses.

[Click Here](#)

Stay up to date with the latest safety guidelines by visiting the Centers for Disease Control and Prevention [website](#).

EXTENDED TO APRIL 30th!

1st Spiff = 100% Plan Value!

Activate now until April 30th, 2020
to **get 100% of the plan value on the 1st month spiff**
for every unlimited plan.

Your 1 st Month Spiff + RTR Discount					
Plan	\$20	\$30	\$40	\$50	\$60
1 st Month Spiff	\$10.00 \$20.00	\$20.00 \$30.00	\$20.00 \$40.00	\$25.00 \$50.00	\$30.00 \$60.00

Limited time only; promotion requires the activation of one (1) h2o® Wireless Monthly Unlimited plan on h2o® Direct between January 24, 2020 and April 30, 2020 to receive the spiff shown above. Plans/rates/fees/promotions subject to change without notice. By selling h2o® Wireless products, you agree to abide by all terms and conditions, which are available at www.h2odirectnow.com.



April 30, 2020

If you are not signed up for h2o Direct, contact your Master agent now. Get started on h2o Direct to receive spiff instantly.

Activations and recharges will no longer be available on h2odealer.com.

Documents Required to Sign Up for h2o Direct

1. Sales and Use Tax Certificate (State Tax Certificate) or Business License
2. Supporting Document for your Business (Utility Bill)

Get Started

New h2o Direct Feature

2nd Month Refill Tracking

Login to h2odirectnow.com to see your 2nd Month Refill Rate displayed under the front page banner.



2nd Month Refill Report

Get detailed information on your 2nd Month Refill Rate.

Select **Reports** > **2nd Refill Report** > choose a **Month** > click **Search**.

Follow up with your customers who have not yet completed a Refill.

Get 3 FREE \$60 Demo Lines by Activating h2o!

1st Demo Line	Qualify with 10 Activations /Month
2nd Demo Line	Qualify with 15 Activations /Month
3rd Demo Line	Qualify with 20 Activations /Month

Each FREE Demo Line Includes

- **Unlimited** LTE Data
- **Unlimited** International Talk to 50+ Countries
- Hotspot
- **Unlimited** International Text
- **Unlimited** Talk & Text
- International Talk Credit

How it Works

- 1 Make Activations on h2o® Direct**
Make monthly unlimited activations on h2o® Direct.
- 2 Check your Status**
Visit [h2odirectnow.com](https://www.h2odirectnow.com) and scroll down to see how close you are.
- 3 Claim your Demo Lines**
On the 1st of the month after qualifying click "Claim Demo Line" on h2o® Direct. You will have a 15 day window to claim your Demo Line.
- 4 Keep your Demo Lines Active**
Maintain your monthly activation count to keep your lines active.

Visit www.h2odirectnow.com for more details.

Multi-Month Discount

Offer your customer a discount and get your **3-Month Spiff** Instantly!

3 Month Discount	3rd Month 50% Off
6 Month Discount	6th Month Free
12 Month Discount	11th & 12th Months Free

Your Customer's Discounted Price

Plans	\$20	\$30	\$40	\$50	\$60
Full Price for 3 Months	\$50 \$60	\$75 \$90	\$100 \$120	\$125 \$150	\$150 \$180
Full Price for 6 Months	\$100 \$120	\$150 \$180	\$200 \$240	\$250 \$300	\$300 \$360
Full Price for 12 Months	\$200 \$240	\$300 \$360	\$400 \$480	\$500 \$600	\$600 \$720

Your Total Commission for a 3, 6, or 12 Month Recharge

Plans	\$20	\$30	\$40	\$50	\$60
Total Commission for 3 Mo.	\$24.80	\$42.20	\$49.60	\$62.00	\$74.40
Total Commission for 6 Mo.	\$30.20	\$50.30	\$60.40	\$75.50	\$90.60
Total Commission for 12 Mo.	\$41.00	\$66.50	\$82.00	\$102.50	\$123.00

How to Apply the Multi Month Recharge Discount

Select 3, 6, or 12 Months when activating or recharging a Monthly Unlimited plan on h2o Direct.

Promotion requires the purchase of an h2o® Wireless Monthly Unlimited plan with 3, 6, or 12 months of recharges after January 15, 2020 to receive the Multi-Month discount. Plans/rates/fees/promotions subject to change at any time.

THE NEW UNLIMITED

Unlimited Data, Talk & Text Plans

\$20 w/ Auto Recharge	\$30 w/ Auto Recharge	\$40 w/ Auto Recharge	\$50 w/ Auto Recharge	\$60 w/ Auto Recharge
1GB 4G LTE DATA	5GB 4G LTE DATA	10GB 4G LTE DATA	15GB 4G LTE DATA	UNLIMITED + Hotspot
\$10 International Talk Credit	\$10 International Talk Credit	\$20 International Talk Credit	\$20 International Talk Credit	\$20 International Talk Credit

NEW! LTE Data Top Up

1GB 4G LTE DATA **\$10**

2GB 4G LTE DATA **\$20**

Add Rollover LTE Data to your plan in-store or online at www.h2owirelessnow.com under the recharge tab.

Unlimited International Talk & Text to 50+ Countries







Andorra	Cyprus	Indonesia <small>Bandung & Jakarta</small>	Pakistan** (Incl. Mobile)	Spain
Argentina	Czech Republic	Ireland	Paraguay	Sweden
Australia	Denmark	Israel (Incl. Mobile)	Peru	Switzerland
Brazil	Dominican Republic	Italy	Poland	Taiwan
Bulgaria	France	Japan	Portugal (Incl. Mobile)	Thailand
Canada	Germany	Malaysia	Romania	United Kingdom
Chile	Greece	Malta	Russia	Venezuela
China (Incl. Mobile)	Guam	Mexico (Incl. Mobile)	Singapore (Incl. Mobile)	
<small>Barranquilla & Cali</small>	Hong Kong (Incl. Mobile)	Netherlands	Slovakia	
Costa Rica	Hungary	New Zealand	Slovenia	
Croatia	India (Incl. Mobile)	Norway	South Korea (Incl. Mobile)	

Featured Plan

\$30 Monthly Unlimited

\$27
w/ Auto Recharge

Your Customer Gets

-  5GB of LTE Data
-  Unlimited Data, Talk & Text
-  Unlimited International Talk to 50+ Countries
-  Unlimited International Text
-  International Talk Credit
-  10% Discount with Auto Recharge

You Get



Multi-Line Spiff

You Get

Earn up to **\$140** Spiff for 4 Lines

Multi-Line Spiff					
Month	1 st Month		2 nd Month		Total Spiff
2-Lines	\$25	\$40	\$10	\$20	\$35 \$70
4-Lines	\$55	\$80	\$30	\$40	\$85 \$140

Customer Gets

Each Line Includes **5GB of LTE Data**

Plus

- ✓ **Unlimited** Data, Talk & Text
- ✓ **Unlimited** International Talk to 50+ Countries
- ✓ **Unlimited** International Text
- ✓ **\$10** International Talk Credit
- ✓ Nationwide **4G LTE Coverage**

\$25
per Line with
2 or 4 Lines

Instant Spiff

Earn more Spiff, instantly when you use h2o Direct!

Instant Spiff is available for all Monthly Unlimited plan activations and their 1st and 2nd recharges.

Your Total Spiff with 100% Plan Value on the 1st Month Spiff					
Plan	\$20	\$30	\$40	\$50	\$60
Instant Spiff	\$18. ⁸⁰	\$28. ²⁰	\$37. ⁶⁰	\$47. ⁰⁰	\$56. ⁴⁰
Airtime Discount	\$1. ²⁰	\$1. ⁸⁰	\$2. ⁴⁰	\$3. ⁰⁰	\$3. ⁶⁰
1st Spiff Total	\$20.⁰⁰	\$30.⁰⁰	\$40.⁰⁰	\$50.⁰⁰	\$60.⁰⁰
Spiff	\$5. ⁰⁰	\$10. ⁰⁰	\$10. ⁰⁰	\$10. ⁰⁰	\$15. ⁰⁰
Airtime Discount	\$1. ²⁰	\$1. ⁸⁰	\$2. ⁴⁰	\$3. ⁰⁰	\$3. ⁶⁰
Residual	\$0. ⁶⁰	\$0. ⁹⁰	\$1. ²⁰	\$1. ⁵⁰	\$1. ⁸⁰
2nd Spiff Total	\$6.⁸⁰	\$12.⁷⁰	\$13.⁶⁰	\$14.⁵⁰	\$20.⁴⁰
Spiff	\$5. ⁰⁰	\$5. ⁰⁰	\$10. ⁰⁰	\$15. ⁰⁰	\$15. ⁰⁰
Airtime Discount	\$1. ²⁰	\$1. ⁸⁰	\$2. ⁴⁰	\$3. ⁰⁰	\$3. ⁶⁰
Residual	\$0. ⁶⁰	\$0. ⁹⁰	\$1. ²⁰	\$1. ⁵⁰	\$1. ⁸⁰
3rd Spiff Total	\$6.⁸⁰	\$7.⁷⁰	\$13.⁶⁰	\$19.⁵⁰	\$20.⁴⁰
Total Spiff	\$33.⁶⁰	\$50.⁴⁰	\$67.²⁰	\$84.⁰⁰	\$100.⁸⁰

International Talk Worldwide

Offer your customers the best in international calling features with **Unlimited International Talk to 50+ Countries**, **Unlimited International Text**, and **Free International Talk Credit** on every Monthly Unlimited plan.

► **How your Customers Talk Internationally**

Dial 0-1-1 + Country Code + Area Code + Phone Number.

(For Calls to Canada or the Caribbean enter 1 + Area Code + Phone Number)

► **Trouble with International Dialing?**

Use our local access number: (213) 808-6199.

For the unlimited international talk list and international rates, click [here](#).

International Talk Credit Every Recharge

Monthly Unlimited Plan	Free International Talk Credit
\$20	\$10
\$30	\$10
\$40	\$20
\$50	\$20
\$60	\$20

Earn More with Lifetime Residual on h2o Direct

When you activate on **h2o Direct Lifetime Residual** pays you for every recharge your customer makes. The longer your customer stays on h2o Wireless, the more you earn.

Total Residual Earned

Monthly Unlimited Plan	1 Year of Recharges
\$20	\$7.20
\$30	\$10.80
\$40	\$14.40
\$50	\$18.00
\$60	\$21.60

Auto Recharge

Sign up your customers to Auto Recharge to automate their payment, your Spiff and Residual.

Auto Recharge residual does not stop! You keep earning for every recharge with **Lifetime Residual on h2o Direct**.

Auto Recharge Spiff

Plan	Month 1		Month 2			Month 3		3 Month Total
	Instant Spiff	Airtime Discount	Spiff	ARC Bonus	ARC Residual	Spiff	ARC Residual	
\$20	\$10.00	\$1.20	\$5.00	\$2.00	\$0.90	\$5.00	\$0.90	\$25.00
\$30	\$20.00	\$1.80	\$10.00	\$3.00	\$1.35	\$5.00	\$1.35	\$42.50
\$40	\$20.00	\$2.40	\$10.00	\$4.00	\$1.80	\$10.00	\$1.80	\$50.00
\$50	\$25.00	\$3.00	\$10.00	\$5.00	\$2.25	\$15.00	\$2.25	\$62.50
\$60	\$30.00	\$3.60	\$15.00	\$6.00	\$2.70	\$15.00	\$2.70	\$75.00

Retailer Support



Contact h2o Retailer Support at

Phone: **1-800-939-1261**

Email: **dealersupport@locus.net**

Please Provide Dealer Code in Email

Retailer Support Hours

English & Spanish: **9 AM – 5 PM EST**



Our Retailer Support Agents are ready to help with any h2o questions or technical assistance!

Are you in CA, NY, or NJ and want to receive a visit from an h2o Field Rep?

Email us at **dealersupport@locus.net** with your dealer code to request a visit today.

Follow @h2odirectnow on Facebook & Instagram for Live Updates!

- h2o Direct & Spiff News
- Featured Dealers
- Contests & Sweepstakes
- Spiff Information
- Q&A



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Demo Line Program



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Multi-Month Discount Prices & Spiff



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Multi-Line Spiff Increase Memo



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h2o Wireless Dealer Sell Sheet



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New Unlimited + International Talk



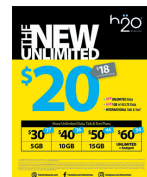
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\$60 Monthly Unlimited



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\$20 Monthly Unlimited



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Multi-Line Poster



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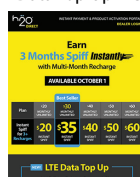
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Unlimited Central America



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Multi-Recharge & LTE Data Top Up Memo



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The New Unlimited Memo



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Video for In-Store Display (English)



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Video for In-Store Display (Native Languages)



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